GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA

UNSTARRED QUESTION NO:954
ANSWERED ON:02.03.2016
Postal Scheme
Karadi Shri Sanganna Amarappa

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) the number of accounts opened under the Sukanya Samridhi Scheme in the Post Offices, State-wise;

(b) the revenue generated under the scheme, as on date; and

(c) the steps taken by the Government to make the scheme successful?

Answer

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY
(SHRI RAVI SHANKAR PRASAD)

(a) The number of accounts opened under Sukanya Samriddhi Scheme in the Post Offices till January-2016 state-wise is enclosed in Annexure "A"

(b) The total revenue generated under the scheme as on 31.01.2016 is as under :

Rs. 164.64 Cr.

(c) Following steps are taken to make the scheme successful :

i. Door to door contact for opening of accounts through field staff by way of handbills, flyers etc. upto the level of rural areas, and distributing pamphlets to all customers who visits post offices.

ii. Organizing Seminars/Melas/Road Shows to open Sukanya Samriddhi Accounts upto level of rural areas.

iii. Targets are fixed for each Post Office right from the level of Rural Branch Post Offices for opening of Sukanya Samriddhi Accounts.

ANNEXURE_ "A"
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Sl. No. Name of Postal Circle Name of State
1 2 3
1 Andhra Pradesh Andhra Pradesh
Telangana
2 Assam Assam
3 Bihar Bihar
4 Chattisgarh Chattisgarh
5 Delhi Delhi
6 Gujarat Gujarat
7 Haryana Haryana
8 Himachal Pradesh HimachalPradesh
9 Jammu & Kashmir Jammu&Kashmir
10 Jharkhand Jharkhand
11 Karnataka Karnataka
12 Kerala Kerala
13 Madhya Pradesh Madhya Pradesh
14 Maharashtra Maharashtra
Goa
15 North East Arunachal Pradesh
Meghalaya
Mizoram
Manipura
Nagaland
Tripura
16 Odisha Odisha
17 Punjab Punjab

18 Rajasthan Rajasthan
19 Tamilnadu Tamilnadu
20 Uttar Pradesh Uttar Pradesh
21 Uttarakhand Uttarakhand
22 West Bengal West Bengal
Sikkim
23 Total

Total No. of Accounts opened upto 31.01.2016
4
477389
226787
141231
239829
120937
105495
179100
246522
123996
114963
371385
875107
294666
261303
549844
22636
5817
2636
1572
13470
2801
11189
311960
198552
271737
1168097
915019
224768
525823
3743
8008374

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